

We are a group of strategists, creatives, thinkers, builders and dreamers working on one mission.

Our clients' mission. A full-service experience agency offering strategy, concept, design & production across all platforms. Today the global currency is experience and at the heart of every meaningful experience is emotion.

We elevate brands, platforms and organizers to the next level with a 360-degree approach.

We are looking for talented individuals with an open and global mindset to join our team for projects with a domestic, european and world wide audience. We are building a multi-cultural and diverse team in Zurich and want individuals who are keen to make a mark in the world, learn stuff, travel and win awards to join.

At the moment, we are in search of a proactive and open-minded

### Senior Creative (Copywriter)

To produce and oversee experiential, digital and print creative solutions to address our creative needs. This role requires complete self-assurance and a strategic mindset, as the Senior Creative is in charge of influencing audiences by delivering a clear message, as well as using the initiative to seek out new trends and incorporate them into campaigns effectively.

### Your tasks

- Oversee and support projects, from conception to delivery
- Take ownership of copy briefs and answer them to a very high standard
- Develop creative strategies that are forward-thinking and in-line with current media trends
- Demonstrate a clear understanding of campaign objectives and devise creative ideas to achieve them
- Push clients towards fresh, exciting ideas
- Liaise with clients

### Your profile

- Proven track record as a copywriter and portfolio of completed creative projects
- Mother tongue or proficient in German, very good English skills, any other language is an asset
- Around 9 years of work experience as a Senior Creative and managing Juniors
- Ability to meet deadlines and collaborate with a team
- Experience working with an internationally renowned agency and/or company
- Keen eye for detail, leading figure, multi-tasker

We offer you a challenging and diverse position in an amazing team. In addition to a financial package we organise activities, training and offer a cosmopolitan atmosphere to help you grow and go further personally and professionally.

We are looking forward to your application (CV and work certificates) per E-Mail to Patricia Noetzli, HR Business Partner, [patricia.noetzli@mch-global.com](mailto:patricia.noetzli@mch-global.com).

### MCH Global

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